

# MASTER WEB DESIGN WITH WORDPRESS

## Why Wordpress??

1. **Market Demand:** There is a growing need for developers who are proficient in both front-end (HTML, CSS, jQuery) and back-end (WordPress) technologies.
2. **WordPress Dominance:** WordPress powers over 40% of websites globally, making it a crucial skill for web developers and designers.
3. **Responsive Design:** Bootstrap and jQuery with AJAX will enable students to create modern, interactive, and mobile-friendly websites.
4. **Job Opportunities:** Companies prefer web developers who can handle all aspects of web development, from design to functionality and optimization.
5. **Entrepreneurial Potential:** WordPress allows for easy website creation, making it a great tool for freelancers and entrepreneurs looking to build websites for clients or their own businesses.
6. **Complete Web Development Skillset:** The combination of front-end technologies (HTML, CSS, Bootstrap) and back-end (WordPress, jQuery, AJAX) will make students versatile and well-rounded developers.
7. **This syllabus will provide a thorough learning experience, ensuring students not only grasp the theoretical concepts but also apply them in real-world projects.**

## Modules

1. Introduction to Web Development.
2. HTML & CSS Fundamentals
3. Introduction to Bootstrap
4. JavaScript Basics
5. jQuery Basics
6. AJAX (Asynchronous JavaScript and XML)
7. Introduction to WordPress
8. WordPress Theme
9. WordPress Plugins and Extensions



**Skills Acquired After the Training:** HTML/CSS: Understanding of web page structure, styling, and layout. Ability to create responsive websites. Bootstrap: Expertise in using Bootstrap to design responsive, mobile-first websites. jQuery and AJAX: Skill in using jQuery to manipulate the DOM and create dynamic, interactive user experiences. Knowledge of AJAX for asynchronous data handling. WordPress: Ability to build, customize, and manage WordPress websites. Understanding of theme and plugin development, site customization, and optimization. Web Development Best Practices: Knowledge of security, performance, and deployment strategies.

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